



# Round Rugs

BROUGHT TO YOU BY



UNAPOLOGETIC

[Unapologetic.world](https://unapologetic.world)



*There is nothing strange in the **circle** being the origin of any and every marvel.*

- ARISTOTLE

# Unapologetically Circular...

No matter what area of space you are working with, circular rugs are always a great option to bring style and colour into your desired room. All of our rugs are custom designed and crafted to suit the specifics of the look and feel of your space. We can extend our handcrafted range to well over 5 metres in diameter for extra-large interiors. No matter what area of round rug you dare to acquire, we have you covered.

Round rugs bring a space together, it has the ability to give a room cohesion.

## Where to use circular rugs?

Circular or round rugs (either are right), can be placed anywhere in the home to maximise their design and décor affect. They are often placed under furniture like a dressing table or dining table, in the centre of a space to lift a room and warm it, under accent pieces, or placed in entrance halls and foyers.

A circular rug under a round dining table generates a symmetrical balance between the pieces and can help to widen a narrow dining room or, as an area rug, clearly mark out your dining area in more open plan living spaces.

A round rug under a rectangular dining table can signal a deliberate and bolder design choice. The asymmetry of the two pieces will need to be balanced overall, but this can be an effective and eye-catching way of showcasing particular furnishings or closing down very large living spaces in a loft-style home or urban warehouse. This also works effectively in board rooms and meeting rooms for contemporary office spaces.



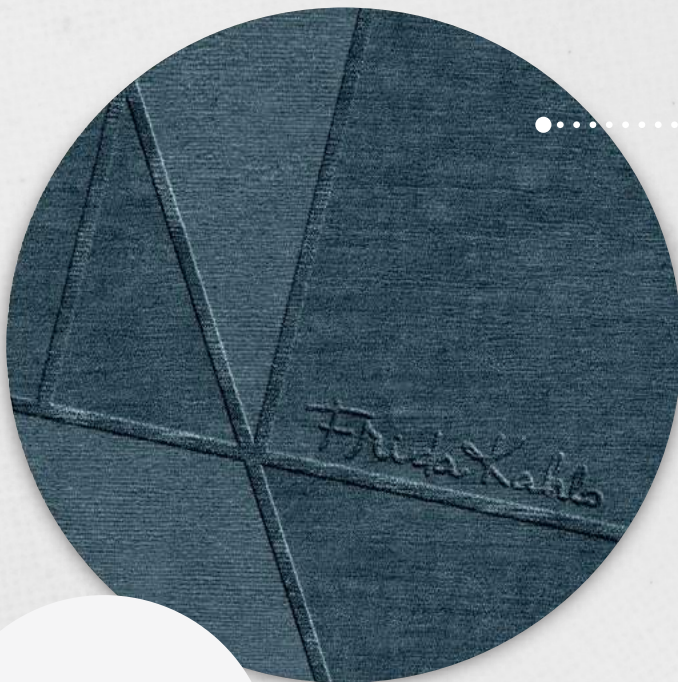
*Draw a **circle**, not a heart, around the one you love because a heart can break but a circle goes on **forever**.*

- DANNY KAYE

Smaller circular rugs can be a great way to warm your floor space in the bathroom, kitchen or beside your bed. Placing your bare feet on a rug first thing in the morning is a very cosy and gentle way to greet the day. They can also help to bring a soft and cosy feel to small spaces like reading nooks, and in the outdoors, rugs can brighten up covered patios and entertaining areas, giving them a sense of the comfort from the indoors.

*The difference between style and fashion is quality.*

- GIORGIO ARMANI



*The essence of style is a simple way of saying something complex.*

- GIORGIO ARMANI

A circle has no edges and this softening effect can be very powerful inside the home.

To ensure that you are making the most of your investment with one of our signature circular rugs, **we offer a complimentary one-on-one consultation.** Our world-renown designer will custom craft signature options for your space.

*Everything the Power of the World does is done in a circle.*

- BLACK ELK

Round rugs draw attention to space. Our designer often highlights a corner or a specific space in an open plan by using a smaller circular rug to take the attention away from something that's not so attractive or undefined.

Circular rugs are a great way to achieve balance between masculine and feminine in a space. They have the ability to soften the edges on any masculine interior.



*I love things that age well, things that don't date, that **stand the test of time** and that become living examples of the absolute best.*

- GIORGIO ARMANI

Round rugs throw a third dimension to any space and make any room look larger than what it is. Whatever colour and pattern you choose, if you place a round rug in a small space, it'll create the effect of a visually bigger area. Round rugs will make the room more open, bright, and airy while softening any hard edges of your furniture.

# Unapologetic Frida

Frida Kahlo had facial hair, one leg smaller than the other, a fractured spine, and, yes, a monobrow.

She was a woman who could barely walk. She often used a wheelchair and could barely get out of bed, but her disability is what fuelled her luminous creativity.

Unapologetic Frida is our celebration to a life well spent!

When it comes to making a statement and setting your interior design distinct and apart, an Unapologetic Frida signature circular rug is a must.

100% ethically handcrafted, no two Unapologetic Frida rugs are ever the same. We have access to Frida's enormous library of creative designs and we unapologetically craft her inspirations to augment the look and feel of your room.

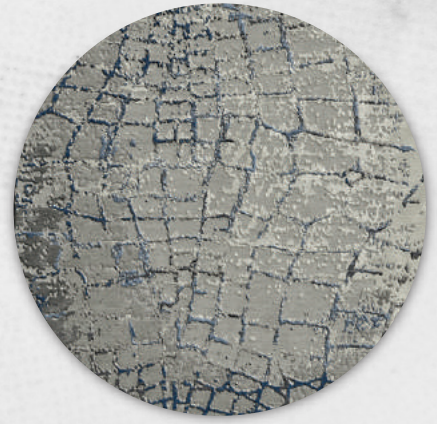
We invite you to view our online gallery to see the signature statement an Unapologetic Frida rug creates.

*We dare you!*



*Everything does go in a **circle**.*

- CYNDI LAUPER



All Unapologetic rugs are *handmade* from design to finish.

Our rugs use the highest quality handspun wool and pure silk. All materials are expertly hand dyed following centuries-old techniques, creating natural variations in colour and texture, that results in every rug being unique. Hand woven by traditional artisans, each knot in the rug is intricately created. A complex large design can take a team of five weavers up to a year to craft.

Each of our handcrafted signature masterpieces will last generations.

We ship globally.



UNAPOLOGETIC

*Unapologetic by name, Unapologetic by nature.*

We don't follow the rules. In fact, we never opened the rule book in the first place.

We take what you think you know. We give it a twist and make it our own.

We are who we are.

We celebrate originality, we embrace creativity.

From every corner of the globe, we seek the wondrous and the magical to spark your curiosity and illuminate your surrounds.

Why conform when you can inspire?

Be you.

**Be UNAPOLOGETIC.**

To place an order, arrange a stylist visit or for further information please visit our website **Unapologetic.world** or email **info@unapologetic.world** or call our Creative Director – Kate on **+61 414 345 457**

